

REISE   
+ CAMPING



Register now  
& secure your  
stand space!

**Hit the road and get down to business.**

**19 – 23.02.2025**

[www.reise-camping.de](http://www.reise-camping.de)



# Welcome to REISE + CAMPING

REISE + CAMPING, North Rhine-Westphalia's largest holiday trade fair, will open its doors from 19 to 23 February 2025. It is the ideal sales platform for you as an exhibitor! A target group with strong purchasing power awaits you here, actively seeking information about the latest trends in mobile travelling: Camping innovations, vanlife or attractive holiday destinations – our visitors have a wide range of interests. Place your products and offers at REISE + CAMPING and get your target group in the mood for travelling right at the start of the year.

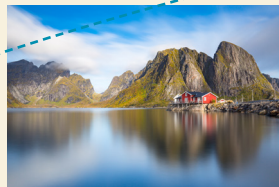
## TRAVEL

Are you a tour operator? Do you market camping tourism, cruises or individual tours? Would you like to present new travel options to glamping or caravan fans? No matter what type of holiday you offer: REISE + CAMPING is the right place for you as an exhibitor: our visitors are interested in the entire spectrum of tourism. Strengthen existing customer relationships and tap into new target groups. In the teepee holiday cinema or on our infotainment stages, you have the opportunity to present your travel programmes or destinations to visitors in exciting presentations and benefit from additional attention.



## CAMPING & CARAVANNING

REISE + CAMPING is an absolute highlight for lovers of caravans and motorhomes. Show our visitors what makes this type of travelling an unforgettable experience. There are no limits to flexibility and comfort here. The demand is high, the trend unbroken – present your latest models. Tents in all designs are also in high demand: show compact car roof tents, spacious family models, awnings or the latest material innovations as well as technical and decorative accessories or furniture.

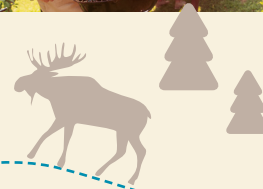


## SCANDINAVIA WORLD

On 1,500 square metres, the popular Scandinavia World, organised by Nordis publishing house, enchants trade fair visitors with an authentic ambience – and of course with great offers. Among others, exhibitors provide advice on camping in Denmark or Norway, canoe tours in Sweden or nature experiences in Finland.

## VANLIFE

More and more people are realising their dream of freedom, individuality and flexibility in the vanlife megatrend. Showcase your solutions for converting a van. Awaken visitors' desire for an unforgettable journey in their own van with your services and products. Our BBQ and grill theme area is a new addition – be there as a trendsetter!



## Facts & Figures\*

**85,000**

interested trade  
fair visitors

**800**

exhibitors and destina-  
tions from 20 countries  
presented themselves  
at the trade fair

**90 %**

of the public want  
to visit the trade  
fair again

**88 %**

of exhibitors are  
planning to take  
part again

**21 %**

of visitors travelled  
more than 100 km  
to the fair

**78 %**

had made or were  
planning to make a  
purchase at the time  
of the survey

\*Source: GMM Gelszus Messe-Marktforschung GmbH Final report on the 2023 visitor survey

## Your exhibition stand: Register now and secure your stand!

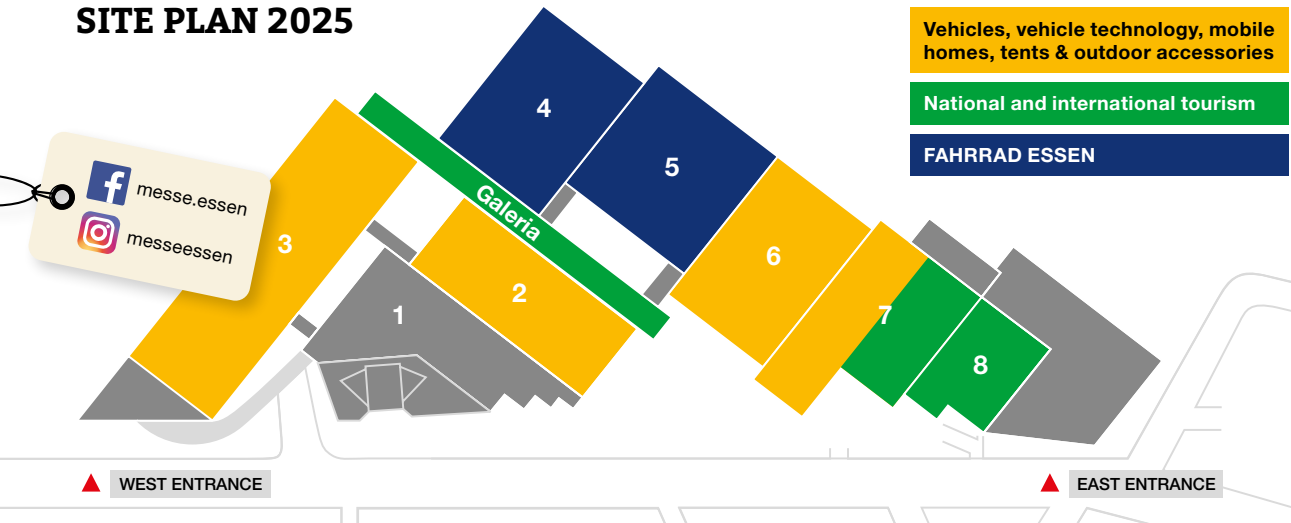


**Register  
now!**

Would you like to increase your pres-  
ence and reach at REISE + CAMPING  
2025? Contact us – we will be happy  
to advise you!



# SITE PLAN 2025



## The plus for you!

FAHRRAD ESSEN takes place on four parallel days and completes the proven triad of travelling, camping and cycling. As so, you benefit from synergy effects!



20-23.02.2025



### Date and opening hours

19-23 February 2025, daily 10.00-18.00 hrs

### Inbound/hotel reservations

EMG - Essen Marketing GmbH

Tourist info

Fon: +49 201 8872-333

touristinfo@essen.de, www.visitessen.de

### Organiser

MESSE ESSEN GmbH

Messeplatz 1, 45131 Essen, Germany

Postfach 10 01 65, 45001 Essen

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